

For Immediate Release  
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## **State Farm Presents Dia Familiar at the Zoo**

Nashville Zoo and State Farm present Dia Familiar on Sept. 21 as part of the 2008 Conexión Américas' Hispanic Heritage Celebration.

Translators will be stationed throughout the Zoo from 9 a.m. – 6 p.m., and Spanish language maps and map inserts outlining the day's activities will be available. The Zoo's award-winning animal shows and Historic Home tours will be offered in Spanish. Zoo staff and docents will also work with translators to deliver educational presentations and answer guests' questions throughout the Zoo.

Dia Familiar at the Zoo is the result of a partnership between Nashville Zoo and State Farm. State Farm insures more cars and homes than any other insurer in the United States and is the leading insurer of watercraft. State Farm's 17,000 agents and 67,000 employees serve over 77 million auto, fire, life and health policies in the United States and Canada and more than 1.9 million bank accounts. For more information, visit [www.statefarm.com](http://www.statefarm.com). Dia Familiar is supported by AmeriChoice by United Healthcare, Spanish TV, La Ley and Conexión Américas.

Hispanic Heritage Month is observed nationwide from Sept. 15 – Oct. 15 and celebrates the presence, contributions and rich cultural heritage of Latinos in the United States. The 2008 Conexión Américas' Hispanic Heritage Celebration is presented by Nissan and supported by Bridgestone Americas, Nashville Zoo, Channel 4, Telemundo, Loews Vanderbilt Hotel, Martha's at the Plantation, The City Paper, Dollar General, State Farm Insurance, AT&T, Budwiser and Cheekwood.

Nashville Zoo is accredited by the prestigious Association of Zoos and Aquariums, assuring the highest standards of animal care and husbandry. The Zoo is a non-profit organization located at 3777 Nolensville Road and is open every day except Thanksgiving, Christmas and New Year's Day. The mission of the Nashville Zoo is to inspire a culture of understanding and discovery of our natural world through conservation, innovation and leadership. For more information about Nashville Zoo, call 615-833-1534 or visit our website at [www.nashvillezoo.org](http://www.nashvillezoo.org).

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