

For Immediate Release
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Zoo Offers Holiday Deals for Shoppers

Nashville Zoo's Zoofari Market offers shoppers up to 25 percent off all merchandise on Thursday, Dec. 11 from 5 – 8 p.m. Nashville Zoo will close as normal at 4 p.m., but the Zoo's entrance gates will remain open for gift shop customers. There is no Zoo admission fee to attend this after-hours event.

Everyone attending the event receives 15 percent off all merchandise, and Nashville Zoo members receive 25 percent off all merchandise. Shoppers can enjoy holiday snacks and candies along with cider, hot chocolate and coffee while they shop. A professional piano player will perform holiday favorites. Gift wrapping is available for a minimal fee.

"This is our way of showing appreciation to our zoo's supporters," said Jessica Marth, retail operations manager for Service Systems Associates, Inc., the company that operates the Zoo's gift shops and concessions. "We're offering a relaxed and inviting shopping experience away from the normal holiday hustle and bustle."

Nashville Zoo members can also take advantage of this special 25 percent discount on all merchandise Dec. 13 and 14 during normal Zoo hours (9 a.m. – 4 p.m.).

Nashville Zoo is accredited by the prestigious Association of Zoos and Aquariums, assuring the highest standards of animal care and husbandry. The Zoo is a non-profit organization located at 3777 Nolensville Road and is open every day except Thanksgiving, Christmas and New Year's Day. The mission of the Nashville Zoo is to inspire a culture of understanding and discovery of our natural world through conservation, innovation and leadership. For more information about Nashville Zoo, call 615-833-1534 or visit www.nashvillezoo.org.

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