

For Immediate Release
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Zooperbowl Offers Half-Price Admission

On Feb. 3, 2008, (Super Bowl Sunday) Nashville Zoo will offer half-price admission to all guests during the Zoo's operational hours of 9 a.m. - 4 p.m. This special annual promotion, called *Zooperbowl*, is a great way to get outside and see the Zoo before sitting down for the big game. The half-price event means Zoo guests will pay \$6.50 for adults, \$4 for children 3-12, and \$5.50 for seniors 65 or older. As always, Zoo members and children under three will be admitted free.

Zoo animals normally displayed during this time of year will be on exhibit as well as animals in the beautiful Unseen New World. Most of the Zoo's animal collection is acclimated to the Nashville climate except in extreme weather conditions, and some species (cougar, Bengal tigers, zebra, eland, red pandas and Eurasian lynx) are often more active during cooler months. Weather permitting, rides on the Zoo's Wild Animal Carousel will be offered for \$2 each. The Zoo's gift shop, concession stands and the Jungle Gym playground will also be open during *Zooperbowl*.

Nashville Zoo is accredited by the prestigious Association of Zoos and Aquariums, assuring the highest standards of animal care and husbandry. The Zoo is a non-profit organization located at 3777 Nolensville Road and is open every day except Thanksgiving, Christmas and New Year's Day. The mission of the Nashville Zoo is to inspire a culture of understanding and discovery of our natural world through conservation, innovation and leadership. For more information about Nashville Zoo, please call 833-1534, or visit our website at www.nashvillezoo.org.

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